



Inspiring all girls to be strong, smart, and boldSM



SPRING 2011

INSIDE THIS ISSUE:

Upcoming Programs

Girls Inc. Presents: You're Amazing- A No-Pressure Guide to being Your Best Self by Claire Mysko **2**

Volunteer Recognition

ECHOage **3**
Purple Woods Pancake

Wish List **4**
Girls Rights Week

Girls Day Out! Fundraiser **5**
Beacon Street Girls Book Club

Girls Inc. Calendar **6**
How You Can Help



United Way of Durham Accredited Agency

GIRLS INCORPORATED® OF DURHAM

GIRLS LINK

FROM THE DESK OF THE EXECUTIVE DIRECTOR

At Girls Inc., we believe that all girls are inherently strong, smart, and bold, but need help overcoming society's messages and pressures that make them doubt their self worth. Girls gain confidence when they are encouraged to set achievable goals, explore their worlds, and dream beyond their realities. Girls feel most empowered when they trust the adults in their lives to lead them to discover that their potential is limitless and reinforce that their

accomplishments will always be celebrated.

As parents, caregivers, and trusted adults in girls' lives, you play an essential role in shaping their futures.

Girls Inc. wants to be a trusted partner in this critical work. Explore resources like the new book on page two that will help you inspire the daughters or girls in your life to value themselves for exactly who they are: strong, smart, and bold girls .

To learn more on how you can invest in a girl and help us provide programs to help girls to have confidence in themselves, take pride in their successes and become our future leaders, please contact me at 905-428-8111 ext. 24 or go to www.girlsinc-durham.org and click on the *Donate Now* logo.

Yvette Nechwatal-Drew

A gift that keeps giving.....

Go to our website www.girlsinc-durham.org for registration information



Looking for a great Mother's Day gift?

Why not consider to participate in the Girl Inc. SHOPATHON.

"This was a great way to do your Mother's Day shopping and help Girls Inc. raise funds at the same time. Encouraged your family and friends to buy gift cards from over 250 of their favourite retailers and they in turn would give up to 15% of the value of our purchases back to Girls Inc. This was a great way for us to contribute to our

MOTHER'S DAY IS MAY 8, 2011

Show that special someone you value women & girls by helping to raise funds for Girls Incorporated of Durham! Go to www.girlsinc-durham.org to learn more.

Shop & Support Girls Inc.



Use Gift Cards like CASH!

community during these hard economic times and help teach our children the importance of thinking of others this time of year. My daughter felt so great about giving back to Girls Inc. while shopping for family this Mother's Day." Susan



Look for us on **Facebook** and share with your friends.

Check us out on facebook.com/girlsincdurham

UPCOMING GIRLS INC. PROGRAMS

Girls Incorporated® of Durham
INSPIRING ALL GIRLS TO BE STRONG, SMART, AND BOLD™

SPRING 2011 PROGRAMS

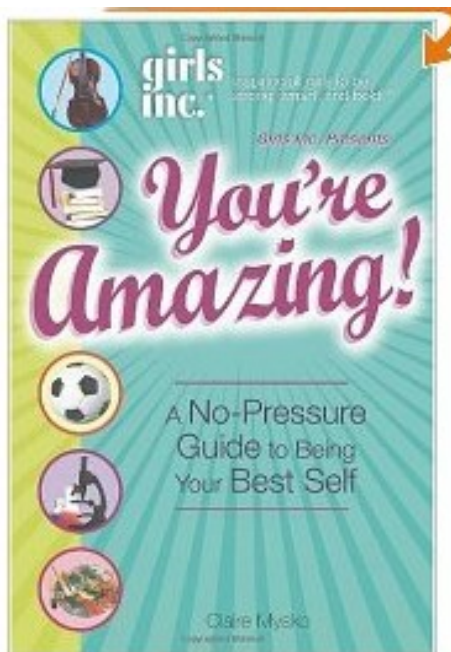
Coming soon:

Check out our website at www.girlsinc-durham.org for our 2011 Spring Program Catalogue

Some exciting programs this spring include:

- ◆ MARCH BREAK CAMP
- ◆ PA DAY PROGRAMS (BULLYING PREVENTION)
- ◆ BEACON STREET BOOK CLUB
- ◆ GIRLZONE/ GIRLSPACE

GIRL INC. "YOU'RE AMAZING!" A NO-PRESSURE GUIDE TO BEING YOUR BEST SELF



What's an amazing girl like?

She asks questions because she knows it's okay not to know the "right" answer. She tries new things because she knows the power of learning from mistakes. She knows how to take pride in her accomplishments, no matter how big or small.

It isn't easy for a girl to embrace what makes her amazing.

Inspired by *The Supergirl Dilemma* report, in which more than 1,000 girls shared their stories of feeling pressure to be perfect, *You're Amazing!* is a girl's guide to giving up the quest to be "super" and to start celebrating what makes her amazing. Packed with Girls Inc. activities, quizzes, insight from girls and older teens, and advice from women role models, the book gives girls the tools and tips to feel good about who they are. *You're Amazing!* addresses the issues challenging girls today—from family to school to crushes to the future—and encourages girls to find the inner voice that makes them unique, special, and above all, amazing.

Pick up your copy of this new book by Claire Mysko today at our Girls inc office for only \$14.99

VOLUNTEER RECOGNITION

We want to welcome four new members to the Girls Incorporated of Durham Board of Directors:

Randie Jacobs is a member of our Advocacy Committee working to spear head our Speakers Bureau.

Nicole Bourjot is on our Trillium Committee working on our application for funding for branding and media kit.

Joanne Lowe is a member of our Finance Committee and completed the program economics giving our Board an accurate cost per program, per girl.

Shelley Keenan is a member of our Fund Development and Communications Committee working to diversify funding to support and sustain our growth.

If you have a story to share how you or someone you know made a difference please forward it to info@durham.girls-inc.org

ECHOAGE

A gift that keeps giving.....

This is a thoughtful birthday party solution based on the idea of 'One Gift, One Cause' that adds more meaning into birthday party celebrations while reducing the environmental footprint at the same time.

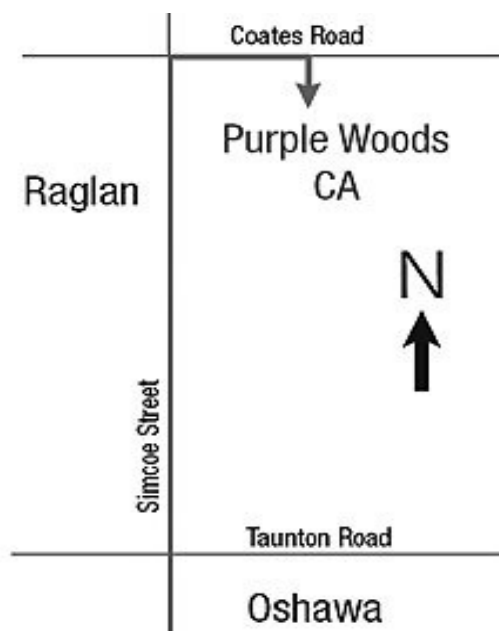
Instead of bringing wrapped and packaged presents, guests simply RSVP online and make secure contributions that are pooled for the purchase of ONE memorable gift and support ONE meaningful cause, such as Girls Inc.

This was a great way for us to contribute to the development of healthy girls while eliminating the commercialism of birthday parties. "My daughter felt so great about giving back to Girls Inc. An ECHOage birthday party is a unique opportunity for you and your child to do something extraordinary: to improve the world—together". *Renata*

Find out how to ECHOage your child's next birthday party by visiting www.echoage.com



PURPLE WOODS PANCAKE FUNDRAISER MARCH 14TH AND 15TH



Join us this March Break on the 14th & 15th.
Lots for the whole family to enjoy!!

- PANCAKES!
- WAGON RIDES!
- SUGAR STORE!

General Park Admission

Adults - \$3.00
Child - \$2.00
(12 yrs and under)
Seniors - \$2.00
Family Pass - \$7.00
(2 adults and 3 kids)

Wagon rides: \$2.00 per person

*General park admission does not include pancakes or wagon ride

Pancake Breakfast Fundraiser :

Adults: \$5.00– 3 pancakes and beverage
Children: \$4.00–2 pancakes and beverage

* All the proceeds from pancake sales go to support Girls inc. programs

WISH LIST

If you or your company can help, we welcome items new or gently used in good working order.

We are looking for the following items:



- ✓ Coloured markers, pens and pencils
- ✓ Construction Paper
- ✓ Glue Sticks
- ✓ Safety scissors
- ✓ Stickers
- ✓ Digital video camera
- ✓ DVD player
- ✓ LCD projector
- ✓ Pull down screen

Please contact Tracey at 905-428-8111 ext. 22 or Email at tmccannell@durham.girls-inc.org

GIRLS RIGHTS WEEK KICK OFF CELEBRATION

I know my rights!



girls inc.

Inspiring all girls to be Strong, Smart, & BoldSM
www.girlsinc-durham.org
 905-428-8111

I have the right to be myself and resist gender stereotypes.

To express myself with originality and enthusiasm;

To take risks, to strive freely, and take pride in my success;

To accept and appreciate my body;

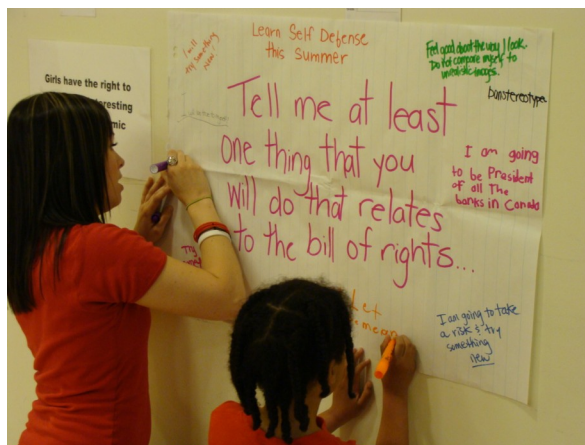
To have confidence in myself and to be safe in the world;

To prepare for interesting work and economic independence.

Mark your calendars for Sunday May 1st, 2011 and join us at the Ajax Public Library to kick off Girls Rights Week.

When: Sun. May 1st, 2011 from 1-3 pm

Where: Ajax Library (55 Harwood Ave S., Ajax)



- ◆ FUN ACTIVITIES
- ◆ FREE DRAW RIZES
- ◆ CHANCE TO WIN A FREE SUMMER CAMP REGISTRATION
- ◆ LEARN HOW YOU CAN SUPPORT GIRLS RIGHTS IN YOUR COMMUNITY,
- ◆ LEARN HOW YOU CAN SUPPORT GIRLS RIGHTS IN YOUR SCHOOL
- ◆ LEARN HOW YOU CAN SUPPORT GIRLS RIGHTS IN YOUR FAMILY

We want to hear from you!

If you have a story to share how you or someone you know made a difference please forward it to us at info@durham.girls-inc.org

GIRLS DAY OUT! FUNDRAISER

Save the Date
For Our 7th Annual

Girls Day Out!

play day FUNdraiser

Saturday March 26, 2011
8:30 am - 4:00 pm



A full day of fun that will challenge and inspire your mind, body and spirit!
Register today only \$100 before March 1st and \$125 after

IN SUPPORT OF



Girls Incorporated® of Durham
Inspiring all girls to be strong, smart and bold SM
www.girlsinc-durham.org

An excellent gift for you or the woman in your life....

Our Annual Girls Day Out fundraiser is a great way to spend a day being Strong, Smart, and Bold. You'll create wonderful memories filled with fun and laughter while you learn a new skill or activity.

Creative vendors will be on hand to sell and display their unique wares and services, and our Silent Auction and Raffles are exceptional.

Bring your moms, daughters, sisters, and girlfriends (over 19 years of age) to come out to enjoy the day.

All proceeds raised from this event fund Girls Inc. programming for Durham girls.

BEACON STREET GIRLS BOOK CLUB

Come Join us and be part of our club as we explore themes affecting girls, do crafts, read books, share snack, make skits, play games, have fun and be ourselves!

Beginning Monday March 21, 2011 from 6:30pm– 8:30 pm for girls 9-12 years of age for 8 weeks.

This literacy program inspires girls to believe in themselves and provides girls with positive role models and empowering, healthy messages.

Cost: **\$20.00 for Non-members**
 \$16.00 for Members

Join now as space is limited.

For more information about Beacon Street Girls Book Club email econner@durham.girls-inc.org



